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Ethical Clothing Australia
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Ethical Clothing Australia Week Returns with Nationwide Celebration of Local Garment Workers

Ethical Clothing Australia announces dates for Ethical Clothing Australia Week 2024

(Melbourne, Victoria – June 2024)

Ethical Clothing Australia has confirmed that Ethical Clothing Australia Week 2024 will run Monday 7 October to Sunday 13 October. This year, the event will see an expanded calendar of events to recognise and acknowledge garment workers within Australia’s textile, clothing and footwear (TCF) industry.

Planning is underway for a variety of events and activations in Melbourne, Sydney and Brisbane, plus a nationwide media campaign, digital activities and educational resources for consumers and industry.

The exciting plans for the week reflect the growing interest in ethical and local manufacturing, says Ethical Clothing Australia’s National Manager Rachel Reilly.

“Right now, there are calls for change and a groundswell of interest – from consumers, industry and government bodies – focused on transparency and accountability in ethical and sustainable fashion and manufacturing. It’s exciting for us to see,” says Ms Reilly.

“More people are asking questions about their clothing: who made it, where and how,” she continues.

“Ethical Clothing Australia Week gives accredited businesses a nation-wide platform to answer those questions and show their commitment not just to producing locally but also to protecting and upholding the rights of all the amazing and skilled workers in their supply chains.”

In addition to Ethical Clothing Australia’s events, accredited brands and manufacturers will be running their own events as part of Ethical Clothing Australia Week. These events offer an opportunity for consumers to learn about ethical brands and manufacturing, as well as providing a platform for businesses looking to manufacture in Australia.

“Whether it’s a consumer looking to purchase with confidence or government agencies preferencing local and ethical options in their procurement policies – Ethical Clothing Australia Week 2024 is a chance to see what manufacturing and fashion in Australia looks like when it is done ethically.”

Ethical Clothing Australia Week 2024 will launch on Thursday 3 October with an event in Melbourne, and the official program will run from 7 - 13 October. Updates on events and ticket registrations will be available via Ethical Clothing Australia's social media and newsletter.

Background

Ethical Clothing Australia Week launched in 2020 with a series of mostly online events and resources. Ethical Clothing Australia Week 2023 saw the introduction of a calendar of in-person and digital events across Victoria and New South Wales, including launch events, behind-the-scenes factory and studio tours, VIP shopping nights and digital activations.

Launched over two decades ago, Ethical Clothing Australia is an accreditation body that works collaboratively with businesses to protect and uphold the social rights and working conditions of garment workers.

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